

Schedule of Activities for 2010-11 Textbook Evaluation and Adoption

August 9-10, 2010 Textbook Commission Planning Session (Clarion Hotel Greensboro, Greensboro, NC)

October 7, 2010 Textbook Commission Webinar Meeting

November 4, 2010 Department of Public Instruction (DPI) presents a review of the curriculum requirements and a draft of the *Invitation to Submit Textbooks* document for the 2010-11 textbook evaluation and adoption process to the State Board for discussion.

BLACK OUT PERIOD – November 4, 2010 through January 31, 2011

No sampling or promotion of instructional materials under consideration shall be allowed after issuance of the *Invitation* until after January 31, 2011, conclusion of evaluation of submitted materials.

November 5, 2010 DPI emails the *2010-11 Invitation to Submit Textbooks for Evaluation and Adoption in North Carolina* to publishers and producers who are in the NC Publishers' Registry. The Invitation is available on DPI's website:
<http://www.ncpublicschools.org/textbook/publishers/invitation>.

November 10, 2010 Webinar meeting for publishers to review procedures in the *2010-2011 Invitation...* This meeting will present information about submitting bids, highlight deadlines. (10:00 a.m. – 11:30 a.m.)

December 10, 2010 Electronic and two hard copy bids are due by Friday 5:00 p.m. (EST)
Bid forms are to be submitted electronically to smoore@dpi.state.nc.us. Subject line should read "Instructional Materials Bid."
Two hard copies of all bids must be mailed to Textbook Adoption Services, 6th floor, NC Education Building, 6343 Mail Service Center, Raleigh, NC 27699-6343.
Refer questions to smoore@dpi.state.nc.us.

December 13, 2010 Hard copy bids will be opened at 9:00 a.m. in Room 620, NC Education Building, Wilmington Street, Raleigh, NC.

January 21, 2011 Deadline for sample bid instructional materials as follows:
(a) Form A core instructional materials to selected site locations (p. 41)
(b) DPI official sample copy - must include all items on Bid Forms A& B (send to Textbook Warehouse, c/o Drew Fairchild, 3905 Reedy Creek Road, Raleigh, NC 27607)
No samples should be received prior to January 17th or later than January 21st.

Local Education Agency (LEA) Pilot Bid Materials - Publishers who are conducting pilot programs in North Carolina schools and plan to submit the piloted materials in the current adoption year must notify Textbook Adoption Services in writing. The name of each LEA and the materials being piloted must be submitted to Textbook Adoption Services. The Textbook Commission shall notify all superintendents whose LEAs are involved in piloting bid textbook materials that the materials may or may not be accepted by the Commission. Notifications may be emailed to